



Bright Futures, funded by the Maternal Child Health Bureau (MCHB), is a national health initiative to promote and improve the health, education, and well-being of all children and their families. To support this initiative MCHB is dedicated to developing educational materials for health care professionals, educators, and families.

Washington State Department of Health and Healthy Child Care Washington, in collaboration with the University of Washington, Center on Human Development and Disability, are working to promote the use of Bright Futures materials. Here is a summary of our work focus:

### **Statewide Coordination**

- We coordinate with other Washington State health promotion programs to facilitate use of Bright Futures in these programs. For example: Medical Home, CHILD Profile, Adolescent Fact Sheets, Building EPSDT Capacity (MAA projects funded through a Commonwealth Fund Grant to the National Association for State Health Policy).
- We provide technical support and training for local health jurisdictions, child care health consultants, Head Start, Early Head Start and ECEAP programs, school health providers, medical home teams, and other community programs interested in using Bright Futures materials.
- We have established access to samples of free Bright Futures materials through the Dept. of Health Warehouse. <http://www.doh.wa.gov/here/Materials/hedcatalog.html>
- We maintain a list of Washington State communities and programs that are using Bright Futures, and have initiated a list serv to promote communication and idea sharing. <http://mailman.u.washington.edu/mailman/listinfo/BRIGHTFURES-WA>
- We are further developing a Bright Futures Steering Committee with statewide and interdisciplinary health promoter representation.

### **National Awareness**

- We track Bright Futures efforts in other states and learn about their programs.
- We maintain direct contact with the American Academy of Pediatrics Bright Futures Pediatric Implementation Project and Bright Futures Education Center, and the National Center for Education in Maternal and Child Health.

### **Here is a sample of how Bright Futures is being used in Washington State:**

Child Care Health Consultants:	Bright Futures materials are used in orientation of Child Care Health Consultants to provide ongoing support for their work with child careproviders and parents.
CHILD Profile:	Uses Bright Futures materials as a reference for developing the CHILD

	Profile health and development newsletters mailed to families in Washington State with children Birth to 6 years of age.
Demonstration Projects:	Seven projects across the state working to use Bright Futures, including schools, Head Start, health departments, and a neuromuscular center.
Head Start, Early Head Start, ECEAP:	Provide Bright Futures materials to family support staff, home visitors and peer health educators to support well child care.
WA State Medical Home Leadership Network:	Bright Future materials are being incorporated into special needs diagnoses specific resources for providers.
Professional Education Programs:	Bright Futures materials are used to support education in Pediatrics, Pediatric Dentistry, the Pediatric Nurse Practitioner program, Nursing, Public Health and LEND multi-disciplinary training programs.
Public Health Nurses, Early Childhood Educators:	Using Bright Futures Pocket Guides on home visits for quick reference on child development and health and safety messages for families.
Snohomish County:	Sending copies of the Encounter Forms for Families to those newly enrolled in Medicaid.
Whatcom County:	Completed a county-wide effort to promote use of Bright Futures in well child care. Targeted children and families enrolled in Head Start, Early Head Start, Readiness to Learn programs, and Maternal Support Services. Health promoters taught parents how to use the Encounter Forms for Families and maintain a health organizer with their child's important health records.

### **For Additional Information About Bright Futures:**

[www.brightfutures.org](http://www.brightfutures.org)  
[www.brightfuturesforfamilies.org](http://www.brightfuturesforfamilies.org)

### **To Order Bright Futures materials:**

- Sample family materials available through WA Dept. of Health warehouse  
<http://www.doh.wa.gov/here/Materials/hedcatalog.html>
- Bright Futures Distribution Center      301/279-8890  
[www.brightfutures.org](http://www.brightfutures.org)
- American Academy of Pediatrics      Toll-Free 888/227-1770  
[www.aap.org/brightfutures](http://www.aap.org/brightfutures)

### **To Consider Ways of Using Bright Futures on your Project, Contact:**

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